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**Course Introduction:**
A thorough grasp of the principles of financial analysis is a key competency needed for effective management of a business. This 5-day interactive program goes far beyond the typical financial analysis program. It uses both the principles of analysis and the power of Excel to identify the strategic drivers that can dramatically enhance the shareholder value of your organization.

**Course Objectives:**
- Identify the key steps in developing a financial model
- Analyze a company’s annual report identifying key performance indicators in order to understand what the numbers are really saying and make projections of future performance
- Understand the theory of interest and the time value of money and their applications
- Develop an Economic Value-Added model to see the organization

**Who Should Attend?**
- All financial professionals
- Financial management
- Department heads
- Internal auditors
- Project professionals
- Sales and marketing professionals
- and anyone who needs to understand the short and long-term financial impact of key decisions

**Assessment Method & Documentation**
Attendance will be taken via the Averest attendance sheet at the beginning of every training day. Assessment is kept informal throughout the learning process until the final day, thus providing valuable opportunities for learning. Some assessments are done in groups providing the opportunity for collaboration and team problem solving, self-assessment is used to guide learner’s knowledge of their learning.

The course itself, instructor presentation and overall experience are also assessed by the participants through the attached feedback form, the results will be shared with your company.
Course Outline
Our Methodology
Averest’s Training Methodology

The effort is focused on participants to complete the course gaining maximum learning benefits and outcomes. We consider the mindset from the beginning to end, incorporating the growth mind-set theory so attendees are walking away feeling inspired, empowered and have an increasingly positive attitude towards their role with the newly acquired knowledge.

We consider company culture, attendee knowledge and attitudes.

We emphasise on keeping participants engaged by enriching the training with quality audio-visuals, opportunities for practical learning, reflective practices, chances to work in teams with their peers and the opportunity for valuable discussions with peers, Averest representatives and instructor. We ensure there are relevant activities, case studies and examples to frame the learning.

We finally provide an opportunity for assessment and consistent feedback and reflection throughout the learning process, therefore keeping learners aware of their place on their learning journey.
Course Fees
Terms and Conditions

<table>
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<tr>
<th>Code</th>
<th>Date</th>
<th>Venue</th>
<th>Course Fee</th>
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<tr>
<td>AFB 017</td>
<td>29/06/2020</td>
<td>To Be Confirmed, London, UK</td>
<td>$5500.00 USD</td>
</tr>
<tr>
<td>AFB 017</td>
<td>01/06/2020</td>
<td>To Be Confirmed, London, UK</td>
<td>$5500.00 USD</td>
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### Included in This Package:

At Averest training we provide a wide range of training programs in collaboration with ministries, universities, municipalities, organizations and a number of parties. We believe that high-quality training is essential to the enhancement of skills and abilities to achieve the ultimate vision and mission of a business.

**Our proposal consists of following:**

- Pre-course consultation
- Training course material
- High experienced instructor/s fee
- Certificate of completion
- Post-course follow-up
- All related Averest's quality control tools
- Required stationary
- Airport transportation
- 5 or 4 stars training venue

### Method of Terms

Payment expected to be done as follows:

- 100% in advance payment to confirm course(s)

### Course Withdrawal, Cancellation and Rescheduling:

- Twenty or more business days in advance: a full refund minus $100.00 administration charge.
- Ten to nineteen business days in advance: transfer to another course or receive a non-refundable credit, valid for one year, for another Averest course. Credits are transferable within your organization.

• Less than ten business days in advance: No refund available but you may send others of equal number to the registered to take the registering place without any additional cost or you may request for your course notes to be mailed to you.

Those who fail to show up for the course they registered for, or those who withdraw without providing sufficient notice as described above, will be subject to the full fee of the course and will be invoiced for the full cost of the respective course or program.

In the event that Averest chooses to cancel a course, a full refund of the course fees will be issued to the registrant.
Registration Form

YES, PLEASE SIGN ME UP FOR THE FOLLOWING

Short Code: ..........................................................................................
Course Name: ..........................................................................................
Commence Date: ....................................................................................

Salutation: ..............................................................................................
Full Name: ..............................................................................................
Venue: ....................................................................................................
Job Title: .................................................................................................
Institution/Company Name: ....................................................................
Company Address: ................................................................................
Postal Code: ...........................................................................................
Country: ..................................................................................................
Company Website: ................................................................................
Nature of Business: ................................................................................
Email: ......................................................................................................
Office Telephone: ..................................................................................
Mobile: ....................................................................................................

Yes, I would like to receive notification of upcoming courses by email

PAYMENT DETAILS (Bank Account (USD) Details):

Company Name: AVEREST GROUP EGITIM TURIZM ORGANIZASYON SANAYI VE TIC LTD STI
Bank Name: AKBANK
Bank SWIFT Code: AKBKTMS888
Branch Name: FATIH/Istanbul
USD – Account No: 0081267
USD – IBAN: TR28 0004 6001 5200 1000 0812 67
Bank Branch Address: Macar Kardeşler Cad. No62 Fatih - İstanbul-TURKEY
Branch Telephone: 0212 534 80 50
Branch Fax: 0121 531 19 09
UPCOMING COURSES

27/07/2020 Risk Management and Quality Assurance  
Dubai, UAE

10/08/2020 Claims Preparation and Dispute Management 
Istanbul, Turkey

10/08/2020 Business Etiquette and Protocol  
Istanbul, Turkey

GROUP DISCOUNT:
- 2nd Registration: Save %10
- 3rd Registration: Save %15
- 4th Registration: Save %20
- Additional Registrations: Save %25

2 WAYS TO REGISTER:
1. Online: www.averesttraining.com
2. Email: info@averesttraining.com

London:
71-75 Shelton Street, Covent Garden, 
London, United Kingdom WC2H 9JQ 
+44 20 3967 8379

Istanbul:
Blackout (Bolkan) Center, 
A Blok, 2. Kat, KNo:211, DNo:67 
Sisli, Istanbul, Turkey 34381, 
+90 536 591 81 79 
www.averesttraining.com